

RAZER LAUNCHES AVIATION DESIGN-INSPIRED GAMING HEADSET

Razer BlackShark is Locked, Loaded and Ready for Take-off

For Immediate Release:

SEATTLE, Wash. (PAX Prime) – Aug. 30, 2012 – Razer™, the world leader in high-performance gaming hardware and software, today announced the addition of the Razer BlackShark Stereo Gaming Headset. Inspired by tactical aviator headsets and armed with total audio immersion, Razer's newest piece of audio hardware comes as a Razer-branded version of the popular *Battlefield 3* Razer BlackShark, a headset that the company developed from the ground up for the Battlefield franchise and released earlier this year at E3.

Designed to look and feel like the headsets worn by attack helicopter pilots, the Razer-green accented BlackShark is your battle-ready solution for powerful, immersive PC gaming audio. The Razer BlackShark delivers superior sound isolation, with full circumaural ear cups. The headset is built with memory foam ear cushions that mold to the shape of your ears for maximum comfort over extended use, making the Razer BlackShark the most vital weapon for your total PC gaming and music enjoyment.

Whether blocking out the loud noise made by a deadly attack helicopter, the construction work just outside the home or any other ambient sounds, gamers will hear nothing but the sweet, immersive sounds of ownage, destruction and victory.

Gamers interested in a versatile headset on-the-go need look no further. Detach the microphone boom and take the lightweight headphones with you for a stylish audio solution. The BlackShark plugs directly into any device with a 3.5mm audio jack, offering compatibility with nearly every audio device on the market today.

"Soldiers in intense combat situations need to be fully focused with minimal distractions to take the objectives successfully and come out alive. The same goes for gamers seeking the win – and that's what the Razer BlackShark gaming headset was built to deliver," said Robert "RazerGuy" Krakoff, president of Razer USA. "When you stop gaming to get out and about, detach the boom microphone and you've got the perfect sound-isolating headphones for your audio on-the-go."

ABOUT THE RAZER BLACKSHARK GAMING HEADSET:

With a sleek aluminum design and green accents, the Razer BlackShark brings forth extreme comfort for long, extended missions and top-notch sound isolation. The circumaural design and leatherette sealant of the headset's ear cups, block out all unwanted, ambient noise and allows players to only hear the awesome, intense audio of their games and music.

The Razer BlackShark's detachable boom microphone and audio / mic splitter adapter cable make this a highly versatile headset, at home both at a gaming setup and out on the streets for

music playback. Go from immersive gaming audio and smack-talking foes at your desktop to listening to your music out and about in seconds.

Price:

US \$119.99 / EU €119.99

Availability:

Razerzone.com – September 2012

Worldwide – September 2012

Product features:

- Stereo sound with enhanced bass
- Sound-isolating circumaural ear cup design
- Detachable boom microphone for voice chat or added mobility
- Audio / mic splitter adapter cable
- Memory foam leatherette ear cushions for maximum comfort
- 40mm neodymium magnet stereo drivers

Technical Specifications:

Drivers: 40mm neodymium magnets with copper-clad aluminum voice coil

Frequency response: 20Hz – 20KHz

Impedance: 29 Ω

Sensitivity @ 1KHz: 105dB $\pm$ 3 dB

Input power: 50mW

Cable: 1.3m rubber sheathed

Connector: 3.5 mm gold-plated audio + mic combined jack

Microphone:

Frequency response: 50Hz – 16KHz

Signal-to-noise ratio: 50dB

Sensitivity @ 1KHz: -37 dB $\pm$ 4dB

Pick-up pattern: Unidirectional

Audio Usage

- Devices with 3.5mm audio jack

Audio + Microphone Usage

- Devices with 3.5mm audio + mic combined jack OR separate 3.5mm jacks for audio and line-in.
(Works with all portable audio/mobile/computing devices including the iPod, iPhone, iPad, Kindle Fire, Android phones, Razer Blade, Macbook Pro, and today's newer Ultrabooks.)

Audio / Mic Splitter Adapter Usage

- Devices with separate 3.5mm audio and microphone jacks

(Works with most laptop and desktop computers)

For more information about the Razer BlackShark, please visit
<http://www.razerzone.com/gaming-audio/razer-blackshark>.

Razer BlackShark images:

[Black background](#)

[White background](#)

[Transparent background](#)

ABOUT THE RAZER GROUP:

Razer™ is the world leader in high-performance gaming hardware. Founded in 1998, with its headquarters in Carlsbad, California, the company has offices in nine cities around the globe. Used by the most demanding professional gamers who compete in global tournaments, Razer provides gamers with the unfair advantage of cutting-edge technology and award-winning design. We live by our motto: For Gamers. By Gamers™.

Learn more at www.razerzone.com

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